

Subject: ART FOR ALL OF US Combines Art and Global Social Conscience

For Immediate Release

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Local Artist Chosen to Inaugurate New Online Gallery

Lori Lukasewich, a painter living in Calgary, Alberta, Canada, has been selected from over 10,000 artists, worldwide, to be one of the launching photographers and artists for the new online gallery, artforallofus.com. The gallery, which features signed limited edition prints, went online in September, 2005.

"Being selected as one of the Inaugural Artists is a testimony to Lori's amazing talent. Her dramatic still life oils have been exhibited in museums and galleries throughout Canada, including the Medicine Hat Museum and Art Gallery in Alberta; Wallace Galleries, the North Mount Pleasant Arts Centre, Masters Gallery; and the Leighton Foundation Art Gallery and Museum in Calgary," says Pamela Ward, Director of Marketing for Art for All of Us.

Art for All of Us combines selling signed limited edition prints from artists, worldwide, with supporting not-for-profit social and environmental organizations around the world. Collectors of art on artforallofus.com choose which of the six worthy donor groups will receive a 10% donation from the cost of the art they purchase.

Art for All of Us is taking an innovative step in selling limited edition prints at increasing rates: the later the edition, the more expensive the print. Buyers watch the dynamic pricing online and see their prints increase in value in a matter of days (a little like watching the stock market except that these values just go up!).

For additional information please contact:

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